

Maling Road IGA Mural Concepts

Artist statement

Concept A



This proposed artwork I have chosen to strongly reference the landscape from both a historical context and current view point – particularly placing an emphasis on the gardens of Canterbury. It would serve as a visual link from Maling Road and surrounding gardens.

The colour palette emphasises the rich, lush greenery and treescapes that dominate the area and would blend seamlessly across the facade to compliment the historical architecture of the street.

A vine can be added to intertwine the landscapes and link to the rest of the precinct.

Concept B



The proposed artwork refers to the historical aspect of Canterbury with the depicted orchards and grassland in the background all through the mural. The main character with her feels for fashion, wellbeing and connection to the area reflects a more modern side of the area: today's shopping strip and people emotional bond to Canterbury.

The stylized vine is linking the centre character to the bold botanical elements of the stylized landscape.

The colour palette is bold yet complimenting and elegant, contrasting with traditional flashy street art. The refined colour palette is more in tuned with the character of the area, emphasising this sense of sophistication through art.

Concept C



Over the past five years my work has been focused on my passion for local flora and fauna. It is a way for me to directly connect to the area I'm painting in and highlight an aspect of the local environment that I feel is important to showcase. Where possible, I choose plants, birds or animals that are either endangered or threatened, hopefully helping to raise awareness.

Canterbury's green spaces and amazing gardens are among its most valued assets. For this reason I have chosen to focus on local native flora in this mural. My focus is on Native flora however this concept could easily be adjusted to suit a more traditional English garden theme if that is more appropriate for the area. Species chosen are based on my research, trips to the area, local feedback and the Boroondara-inventoryassessmentindigenous-flora-fauna, 2005. By focusing on these ideas I hope to create a mural that not only looks great but will also stimulate community spirit and raise awareness of local flora. It will appeal to a wide demographic and be relevant to locals and tourists alike, and will create a destination for Botany enthusiasts. This design is just an initial concept, more detail/species will be added if successful. Species chosen include: Golden Wattle - *Acacia pycnantha*, River Red Gum - *Eucalyptus camaldulensis*, Swamp Gum - *Eucalyptus ovata* and Bidjee-widgee - *Acaena novae-zelandiae*. I've also included Hardenbergia violacea, Native Lilac a native ornamental vine. Again this can be swapped out for a traditional grape to tie in with the street/brief if needed.

Have your say!

- 1: View and discuss at a **community meeting on 3 December, 6.30pm at Wilson & Walsh Fine Foods 129 Maling Rd Canterbury**
- 2: Send in your preference or thoughts via **email to John Constable: sitemanager@ccag.net.au**
- 3: **Phone/vote** your preferences and thoughts to: **John Constable 0407 553 663**

Go to the Canterbury Action Group Group (CCAG) website to view these designs online
<http://ccag.net.au/index.php/96-2/>

